



## Sponsorship Opportunities

The Nuclear Business Innovation Conference (NBIC) is the premier executive-level gathering focused on the business, regulatory, and technological transformation of the nuclear industry. This invite-only event convenes decision-makers across utilities, policy, capital markets, and advanced nuclear innovators for high-impact conversations and strategic collaboration.

### All sponsors receive:

- **3 Full Conference Tickets** (\$500 each | \$1,500 total value)
- **Logo placement** on event signage, website, and all marketing materials
- **Recognition** in the printed program and the opening session

## Premier Sponsorships

### ⚡ Main Stage Sponsor — \$20,000 | *Limit 2*

- 30-minute Fireside Chat on the Main Stage
- Opportunity to introduce a keynote speaker (AM or PM, first-come basis)
- Premium branding on stage screens, signage, and main session backdrops
- 8x10 Exhibit space includes

### 🍷 VIP Dinner Sponsor — \$15,000 | *Limit 1*

- Branded signage and visibility throughout the VIP Dinner experience
- 30-minute Fireside Chat on the Main Stage
- Premium branding on stage screens, signage, and main session backdrops
- 8x10 Exhibit space includes

### 🎉 Welcome Reception Sponsor — \$10,000 | *Limit 1*

- Exclusive branding at the January 26 Welcome Reception

- 30-minute Fireside Chat on the Main Stage
- Premium branding on stage screens, signage, and main session backdrops
- 8x10 Exhibit space includes

## Signature Experience Sponsorships

### Breakfast Sponsor — \$10,000 | *Limit 2*

- Exclusive branding during either Day 1 or Day 2 breakfast
- Premium branding on stage screens, signage, and main session backdrops
- 8x10 Exhibit space includes

### Lunch Sponsor — \$10,000 | *Limit 1*

- Exclusive branding at Tuesday lunch (Jan 27)
- Premium branding on stage screens, signage, and main session backdrops
- 8x10 Exhibit space includes

### Lanyard Sponsor — \$5,000 | *Limit 5*

- Co-branded lanyards distributed to all attendees
- Logo featured on all name badges and registration materials

## Networking Post-Conference Activity Sponsor — \$10,000 | *Limit 3*

Support one of the most anticipated moments of the event—the exclusive **Post-Conference Networking Experience** at **Barrett-Jackson**, where leaders come together in a relaxed setting to build meaningful relationships beyond the conference floor.

### Each sponsor receives:

- **8x10 Exhibit Booth** included
- Branded **signage and recognition** at the Networking Experience (January 27)
- Logo placement in all marketing and program materials related to the experience
- Opportunity to greet and address attendees at the start of the event
- Co-branding on experience invitations and on-site displays
- Mention in the post-event thank-you email to attendees

Perfect for companies looking to be part of the **closing memory** of the Nuclear Business Innovation Conference and stand out as a relationship-first brand in the nuclear sector.

## AV Sponsor — \$10,000 | *Limit 2*

Be seen and heard—literally. As an **AV Sponsor**, your brand will be featured throughout the entire event via our professionally produced staging, lighting, and sound experience. This high-visibility opportunity puts your company front and center as the **power behind the scenes** that makes every session run smoothly.

### Each sponsor receives:

- Prominent **branding on stage screens**, walk-in slides, and speaker holding slides
- **Logo recognition** on all AV equipment signage throughout the venue
- Mention during **opening and closing remarks**
- **8x10 Exhibit Booth** included
- Logo placement on event website, signage, and program
- Recognition in post-event materials and thank-you communication

This sponsorship is ideal for companies that want strong **brand visibility in every main room session**, breakout, and panel discussion.

